

PEARSON FREELANCE PRIMARY TRAINER

As part of your application process for the Pearson Freelance Primary Trainer role, you are required to complete a short video interview.

This interview is **recorded, not live**.

Please make sure that your surroundings are neutral and that you are dressed appropriately for an interview.

Before the interview questions start, you will be given time to test your webcam and microphone.

The interview will then start.

After every interview question is given to you, you will have a set amount of time to think about your answer and a set amount of time to answer. Once you are happy, you can move on to the next question.

Once you have completed the interview you will be asked to complete a feedback form.

The following pages contain further guidelines on this video interview.

If you have any questions or queries, please contact us at aaresourcing@pearson.com or on 0207 190 4628.



How to Put Your Best Face Forward in a Recorded Video Interview

Tips for candidates who have been invited to a Pearson interview powered by Wowzer

Tips for Candidates Put Your Best Face Forward in a Video Interview

In this guide, we will cover everything you will need to know to successfully complete a recorded Wowzer video interview.

What is Wowzer? – Wowzer is an innovative platform which utilizes the camera in your computer or mobile device to complete video interviews.

How it Works

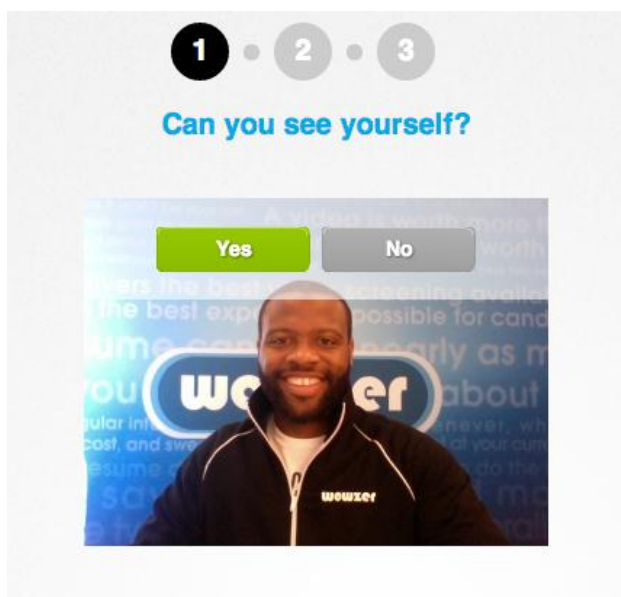
You will be asked a set of pre-recorded questions and will have a set time to answer each one. This quick guide will help you have a strong presence and impactful interview experience.

You'll Need:

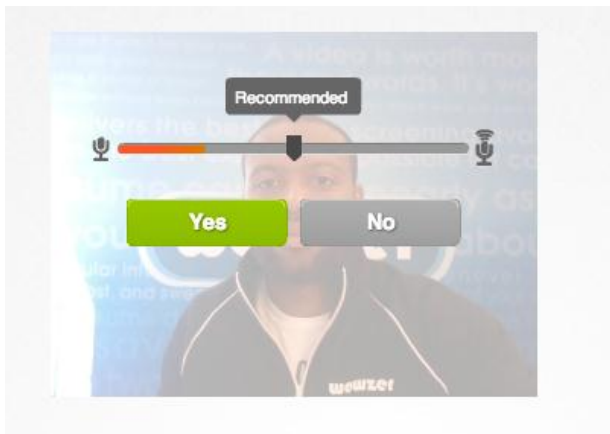
- A reliable internet connection
- A webcam
- A microphone
- A quiet environment
- A well-lit location (make sure no light is directly in view of the webcam)

Step One: Interview Setup

What to Expect:



Make sure you can see yourself



Be sure to test your microphone



Align yourself with the guides and record a test video to see how you will look to the interviewer

Setup Tips

- Make sure to close doors and eliminate any possible distractions or sources of noise like pets, roommates, etc.
- Try to pick a location or angle so that you do not have any light bulbs behind you in the video frame. These will make your face hard to see because you will be backlit.
- You may want to have a pen and paper within reach in case you want to organize your thoughts during the thinking time before you begin recording your answer.

Step Two: Practice Interview

You will now have the chance to practice recording yourself and complete some practice questions to get you comfortable with the process. You can take the practice interview as many times as you like.

What to Expect

In Wowzer interviews, you can expect the following process:

1. You will see a video of your interviewer asking a question.
2. You will be given the opportunity to replay the question one additional time if needed.
3. Your interviewer will give you some time to think about your answer.
4. After the thinking time is done, you will begin recording your answer.
5. If there is a next question, that video will play next.

Skills to Practice

- The first few times, you may find yourself looking at your face on the screen. However, to make “eye contact” with your interviewer you should try to look at the camera instead of your screen.
- Use the thinking time to remember what you want to tell the interviewer about yourself and organize your thoughts to fully answer their questions.
- Smile! Smiling makes a huge difference in how you are perceived.

Step Three: Take your Pearson Interview

What to Expect

The real interview will feel very similar to the practice interview, but you’ll see a Pearson interviewer in the question videos.

After the Interview

- You’ll have the opportunity to write a note to the interviewer if you need to explain anything or something surprising happened.
- You’ll be presented with a survey to give feedback on your video interview experience. Survey responses are anonymous!